TRANSFORMATIVE DESIGNS FOR SUSTAINABILITY

CANVAS AND QUESTIONS
Transformative Designs for Sustainability

Facilitating mindshifts for collective action and Anthropocene prosperity

This Symposium is a cooperation between:

June 18-20, 2018
Herrenhausen Palace, Hannover, Germany
A conceptual architecture for stewarding systems aliveness
THE APPROACH

Self

INNER JOURNEY:
» How can we approach our inner journey to transformation?

Process

TRANSFORMATIVE DESIGN PRINCIPLE:
» What are the most effective ways to design transformative change processes?

System

TRANSFORMATION ENABLER:
» Which systems interventions support transformative change?
INNER JOURNEY:
**INTENTION AND GENERATIVITY**
» Invigorating the human capability to collectively shape the future

TRANSFORMATIVE DESIGN PRINCIPLE:
**FUTURE POSSIBILITIES**
» Identifying and co-developing emotionally compelling goals
» Co-developing strategies and implementation plans

TRANSFORMATION ENABLER:
**ENLIVENING NARRATIVES**
» Envisioning thriving socio-ecological systems
» Driving the change of mindsets and envisioning a sustainable future
» Crafting collective stories of possibilities
INNER JOURNEY:
» When do I/we engage with others to shape the future collectively?

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we enhance future orientation and co-develop goals?

TRANSFORMATION ENABLER:
» What are enlivening narratives that will inspire many actors to shape the sustainable future collectively?
INNER JOURNEY:

**CONTAINMENT**
- Appreciating the need for belonging and meaningful relationships

TRANSFORMATIVE DESIGN PRINCIPLE:

**ENGAGEMENT**
- A step-by-step trust-building process of engaging relevant stakeholders
- Establishing structures for collective action and joint implementation

TRANSFORMATION ENabler:

**ENABLING STRUCTURES**
- Forms of organizations, institutional multiplicity as well as societal structures that enable collaboration and widespread ownership for sustainability transformation
ENGAGEMENT

CANVAS QUESTIONS

INNER JOURNEY:
» When do I/we feel a sense of belonging?

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we engage all relevant stakeholders and foster collective action?

TRANSFORMATION ENABLER:
» How do we empower change networks and enabling collaboration structures?
Notes
INNER JOURNEY:
NOVELTY AND EMERGENCE
» Engaging the human desire to invent new pathways

TRANSFORMATIVE DESIGN PRINCIPLE:
INNOVATION
» Fostering space for creativity and innovation
» Engaging the Youth and neglected voices
» Opening avenues for finding innovative approaches.

TRANSFORMATION ENABLER:
SUSTAINABILITY-ORIENTED INNOVATION
» Incentivizing and nurturing spaces for sustainability related innovation
» Developing prototypes for transformation
» Creating support systems for social and technological innovation.
INNER JOURNEY:
» What makes me/us creative and inventive? What makes me/us pursue mastery?

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we design spaces for creative solutions and bring new ideas together?

TRANSFORMATION ENABLER:
» How do we value pioneering practices and incentivize sustainability-oriented innovations?
INNER JOURNEY:
MINFDULNESS AND EMPATHY
» Raising the human capability for reflection in action
» Reaching out to the humanness in the other

TRANSFORMATIVE DESIGN PRINCIPLE:
HUMANITY
» Fostering collective reflection,
» Creating peer reviews and feedback systems
» Establishing mindfulness practices and cultivating mutual understanding

TRANSFORMATION ENABLER:
EMPOWERING METRIC
» Establishing holistic sustainability metrics
» Developing participatory bottom-up measurements of progress
» Raising awareness through metrics
INNER JOURNEY:
» How do I/we personally balance action and reflection?
  How do I deal with differences?

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we foster mutual understanding and collective reflection?

TRANSFORMATION ENABLER:
» How do we co-develop empowering metrics of sustainability progress?
INNER JOURNEY:
INTERCONNECTEDNESS
» Leveraging the human capability to connect with people and act in networks of networks in dialogue

TRANSFORMATIVE DESIGN PRINCIPLE:
COLLECTIVE INTELLIGENCE
» Establishing collective learning systems at scale
» Ensuring structured dialogue processes
» Engaging different stakeholders and multiple perspectives

TRANSFORMATION ENABLER:
MULTI-LEVEL, MULTI-ISSUE, MULTI-STAKEHOLDER GOVERNANCE
» Creating multi-level governance systems
» Establishing stakeholder dialogues and innovative governance
» Fostering multi-stakeholder collaboration and partnerships
INNOR JOURNEY:
» What makes me/us connect with people and enter into good conversations?

TRANSFORMATIVE DESIGN PRINCIPLE:
» How do we establish structured dialogue and foster collective learning?

TRANSFORMATION ENABLER:
» Which forms of governance do we need to leverage multiple expertise and ensure ownership?
INNER JOURNEY:
CONTRIBUTION AND MUTUAL ENHANCEMENT
» Enhancing the human capability for mutual support
» Fostering the connection with the larger picture

TRANSFORMATIVE DESIGN PRINCIPLE:
WHOLENESS
» Fostering systems leadership and connecting with the larger transformation system
» Creating contextual impact and harvesting opportunities for complementary meta-collaboration.

TRANSFORMATION ENABLER:
GUIDING REGULATIONS AND RESOURCE ALLOCATIONS
» Co-developing or strengthening voluntary and binding guiding regulations
» Adjusting laws, policies, procedures
» Introducing sustainability-oriented resource flows
WHOLENESS

CANVAS QUESTIONS

INNER JOURNEY:
» What makes me/us want to contribute to something bigger?

TRANSFORMATIVE DESIGN PRINCIPLE:
» How to we embed our transformation strategy/strategic initiative in the larger context?

TRANSFORMATION ENABLER:
» Which guiding regulations and resource allocations will support and drive change?
COLLECTIVE LEADERSHIP COMPASS

The Canvas is inspired by The Collective Leadership Compass developed by Dr. Petra Kuenkel from the Collective Leadership Institute gGmbH.

Invigorating human interaction systems to drive transformation processes.