



TRANSFORMATIVE DESIGNS FOR SUSTAINABILITY

CANVAS
AND QUESTIONS

Transformative Designs for Sustainability

Facilitating mindshifts for collective
action and Anthropocene prosperity

This Symposium is a cooperation between:



June 18-20, 2018

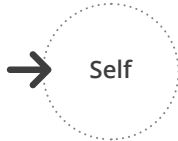
Herrenhausen Palace, Hannover, Germany

THE CANVAS



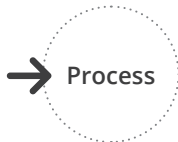
A conceptual architecture for stewarding systems aliveness

THE APPROACH



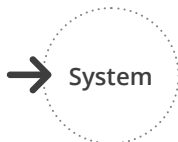
INNER JOURNEY:

» How can we approach our inner journey to transformation?



TRANSFORMATIVE DESIGN PRINCIPLE:

» What are the most effective ways to design transformative change processes?



TRANSFORMATION ENABLER:

» Which systems interventions support transformative change?



FUTURE POSSIBILITIES

INNER JOURNEY:

INTENTION AND GENERATIVITY

- » Invigorating the human capability to collectively shape the future



TRANSFORMATIVE DESIGN PRINCIPLE:

FUTURE POSSIBILITIES

- » Identifying and co-developing emotionally compelling goals
- » Co-developing strategies and implementation plans



TRANSFORMATION ENABLER:

ENLIVENING NARRATIVES

- » Envisioning thriving socio-ecological systems
- » Driving the change of mindsets and envisioning a sustainable future
- » Crafting collective stories of possibilities



Notes

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FUTURE POSSIBILITIES

CANVAS QUESTIONS

INNER JOURNEY:

- » When do I/we engage with others to shape the future collectively?



Self

TRANSFORMATIVE DESIGN PRINCIPLE:

- » How do we enhance future orientation and co-develop goals?



Process

TRANSFORMATION ENABLER:

- » What are **enlivening narratives** that will inspire many actors to shape the sustainable future collectively?



System



Notes

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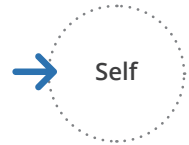


ENGAGEMENT

INNER JOURNEY:

CONTAINMENT

- » Appreciating the need for belonging and meaningful relationships



TRANSFORMATIVE DESIGN PRINCIPLE:

ENGAGEMENT

- » A step-by-step trust-building process of engaging relevant stakeholders
- » Establishing structures for collective action and joint implementation



TRANSFORMATION ENABLER:

ENABLING STRUCTURES

- » Forms of organizations, institutional multiplicity as well as societal structures that enable collaboration and widespread ownership for sustainability transformation





ENGAGEMENT

CANVAS QUESTIONS

INNER JOURNEY:

» When do I/we feel a sense of belonging?



Self

TRANSFORMATIVE DESIGN PRINCIPLE:

» How do we engage all relevant stakeholders and foster collective action?



Process

TRANSFORMATION ENABLER:

» How do we empower change networks and **enabling** collaboration **structures**?



System





INNOVATION

INNER JOURNEY:

NOVELTY AND EMERGENCE

- » Engaging the human desire to invent new pathways



TRANSFORMATIVE DESIGN PRINCIPLE:

INNOVATION

- » Fostering space for creativity and innovation
- » Engaging the Youth and neglected voices
- » Opening avenues for finding innovative approaches.



TRANSFORMATION ENABLER:

SUSTAINABILITY-ORIENTED INNOVATION

- » Incentivizing and nurturing spaces for sustainability related innovation
- » Developing prototypes for transformation
- » Creating support systems for social and technological innovation.





INNOVATION

CANVAS QUESTIONS

INNER JOURNEY:

- » What makes me/us creative and inventive? What makes me/us pursue mastery?



Self

TRANSFORMATIVE DESIGN PRINCIPLE:

- » How do we design spaces for creative solutions and bring new ideas together?



Process

TRANSFORMATION ENABLER:

- » How do we value pioneering practices and incentivize **sustainability-oriented innovations**?



System





HUMANITY

INNER JOURNEY:

MINDFULNESS AND EMPATHY

- » Raising the human capability for reflection in action
- » Reaching out to the humanness in the other



TRANSFORMATIVE DESIGN PRINCIPLE:

HUMANITY

- » Fostering collective reflection,
- » Creating peer reviews and feedback systems
- » Establishing mindfulness practices and cultivating mutual understanding



TRANSFORMATION ENABLER:

EMPOWERING METRIC

- » Establishing holistic sustainability metrics
- » Developing participatory bottom-up measurements of progress
- » Raising awareness through metrics





HUMANITY

CANVAS QUESTIONS

INNER JOURNEY:

- » How do I/we personally balance action and reflection?
How do I deal with differences?



TRANSFORMATIVE DESIGN PRINCIPLE:

- » How do we foster mutual understanding and collective reflection?



TRANSFORMATION ENABLER:

- » How do we co-develop **empowering metrics** of sustainability progress?





COLLECTIVE INTELLIGENCE

INNER JOURNEY:

INTERCONNECTEDNESS

- » Leveraging the human capability to connect with people and act in networks of networks in dialogue



TRANSFORMATIVE DESIGN PRINCIPLE:

COLLECTIVE INTELLIGENCE

- » Establishing collective learning systems at scale
- » Ensuring structured dialogue processes
- » Engaging different stakeholders and multiple perspectives



TRANSFORMATION ENABLER:

MULTI-LEVEL, MULTI-ISSUE, MULTI-STAKEHOLDER GOVERNANCE

- » Creating multi-level governance systems
- » Establishing stakeholder dialogues and innovative governance
- » Fostering multi-stakeholder collaboration and partnerships





COLLECTIVE INTELLIGENCE

CANVAS QUESTIONS

INNER JOURNEY:

- » What makes me/us connect with people and enter into good conversations?



Self

TRANSFORMATIVE DESIGN PRINCIPLE:

- » How do we establish structured dialogue and foster collective learning?



Process

TRANSFORMATION ENABLER:

- » Which forms of **governance** do we need to leverage multiple expertise and ensure ownership?



System





WHOLENESS

INNER JOURNEY:

CONTRIBUTION AND MUTUAL ENHANCEMENT

- » Enhancing the human capability for mutual support
- » Fostering the connection with the larger picture



TRANSFORMATIVE DESIGN PRINCIPLE:

WHOLENESS

- » Fostering systems leadership and connecting with the larger transformation system
- » Creating contextual impact and harvesting opportunities for complementary meta-collaboration.



TRANSFORMATION ENABLER:

GUIDING REGULATIONS AND RESOURCE ALLOCATIONS

- » Co-developing or strengthening voluntary and binding guiding regulations
- » Adjusting laws, policies, procedures
- » Introducing sustainability-oriented resource flows





WHOLENESS

CANVAS QUESTIONS

INNER JOURNEY:

- » What makes me/us want to contribute to something bigger?



Self

TRANSFORMATIVE DESIGN PRINCIPLE:

- » How do we embed our transformation strategy/strategic initiative in the larger context?



Process

TRANSFORMATION ENABLER:

- » Which **guiding regulations and resource allocations** will support and drive change?



System



Notes

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COLLECTIVE LEADERSHIP COMPASS

The Canvas is inspired by The Collective Leadership Compass developed by Dr. Petra Kuenkel from the Collective Leadership Institute gGmbH.



